The 2020 decennial census is just around the corner. The once-a-decade population count affects our representation in government, determines how much funding our communities receive and provides data that drives policies that affect our daily lives.

ASU's Knowledge Exchange for Resilience, School of Geographical Science and Urban Planning, and Walter Cronkite School of Journalism and Mass Communication along with the US Census Bureau are hosting a Census Matters to Arizona event to discuss the importance of the census and how it affects our daily lives. Join us in the discussion and engage with people working to make census a success in Arizona.

**Schedule**

1:00 - 1:15 Welcome
1:15 - 2:00 Introductory Keynote Presentation on Census 2020
Featuring Deirdre Dalpiaz Bishop
Chief of the Geography Division of the US Census Bureau

2:00 - 2:45 Media Panel
Elvia Diaz, La Voz Editor and Arizona Republic Columnist
Garret Archer, ABC 15 Producer and Former Elections Analyst

2:24 – 3:00 Break

3:00 - 3:45 Government and Policy Panel
Alec Esteban Thomson, Executive Director, Arizona Complete Count Committee, Office of the Arizona Governor
Lauren Kuby, Vice Mayor, City of Tempe
Jim Chang, State Demographer, Arizona Office of Economic Opportunity
Scott Wilken, Senior Planning Project Manager, Maricopa Association of Governments

3:45 – 4:30 Nonprofit and Community Organization Panel
Carla Vargas Jasa, President and CEO, Valley of the Sun United Way
Jowan Thornton, Southwest Division Family Services Director, Salvation Army
Joseph Garcia, Director of Public Policy, Chicanos por la Causa
Trisalyn Nelson, Foundation Professor and Director, School of Geographical Sciences and Urban Planning, ASU

4:30 – 5:00 Keynote Wrap-up and Q&A Town Hall
5:00 – 6:30 Reception